

# **HYFAX**

Fuji Sound Co., Ltd.

For immediate release!

## **Press Info**

**Pro Light + Sound 2004**

**HYFAX Digital live-console**

For the first time shown on an European ProAudio Show

**HYFAX Digital Mixing Console**

A special console for Theatres and Concert halls  
European-premiere at Pro Light + Sound 2004.

# **HYFAX**

**Hall 8, Booth J 10**

Hyfax is the brand name of Fuji Sound Co. Ltd. Japan

## Who is Hyfax?

Hyfax is one of the leading system houses in Japan, with a focus on theatres, concert halls, churches, assembly-halls, stadiums and „general purpose“ audio systems for many applications such as in production plants, hotels, stations, airports etc.

The engineers at Hyfax are very demanding towards the product quality they are offering. So only the best and finest products available on the market are sold to their customers. Hyfax is running a number of departments for planning, installation, customer training and service. Not only from their main offices in Tokyo, but also from their subsidiaries across the country.

Their main business is sales and implementation of the products from leading international manufacturers, but in the past years they have developed their own systems, such as power amplifiers, which can cope with the low voltage of only 100V from the mains outlets. Also in the area of electro acoustics they have built up a high reputation for their own products, especially when it comes to customized systems which need to be made and designed locally to meet the customer's expectations, as most of the larger manufacturers do not want to be involved in low quantity production for such systems. This way Hyfax have designed their own range of speaker systems, which are sold equally along the products of EAW, JBL, EV, Apogee, Bose, d&b Audiotechnik etc..

Another special interest are mixing consoles for theatres and concert halls. Most of the well known mixing consoles in this field do not meet the sizes of the rooms or the operator's needs, are too complicated to operate or only offer a software in English language. This is one of the key points, as less than 30% of the Japanese sound engineers really understand the software written in English. So Hyfax have entered this market and are making a range of analog and digital mixing consoles, which have displays in Kanji, Hiragana and Katakana – and as a side effect, they can also read out in English language to allow foreign sound engineers to work with these fine consoles.

The latest development of these mixing consoles is the EXPERT system.

It is a modular system which can be fitted with 24 to 96 inputs and up to 72 outputs. It is also possible to expand this system with an input and output matrix, so EXPERT is a real challenger to the well known theatre consoles made in Europe. The consoles are designed to be mobile – so the faders and switches are just the “remote control” for the 19” rack mounted audio electronics.

Fuji Sound co. / Hyfax attended the Pro Light+Sound 2004 to introduce their systems to customers, architects and sound engineers in Europe. The main target now is to build up a network of local dealers and to show the products to potential customers.

Frankfurt, April 2004